

# ALAMEDA HISTORY

## Island City Hosted Vast Collection of Social Clubs

Eric J. Kos

From the Elks to the Eagles and the Oddfellows to the Masons, social clubs in Alameda left permanent marks on our community. The meeting places of these clubs, many originally restricted to White men only, today comprise some of the most recognizable locations in town. Some clubs still operate. Others have come and gone.

New California residents straggling in after the Gold Rush, or men without families, could find connections in these social clubs founded back east. Many, like the Independent Order of the Oddfellows, and the Benevolent and Protective Order of the Elks based their goals on Christian ideas of charity. Others focused on community service, including

the Rotary and Kiwanis clubs, the Knights of Pythias and the Knights of Columbus. There were Lions, Moose and Optimists.

Still more attempted to appropriate trappings of foreign cultures including The Improved Order of Red Men and the Alameda Highbinders Tong. Some clubs focused on where they originated: from the hyper-local Old El Dorado County Residents to the Scheutzen Turn Verein that maintained European military traditions. The Woodmen of the World, Masons and others brought together men who worked in the same trade.

Speaking of trade, a key reason to gather in Alameda at the beginning of the 20th Century was for increasing commerce. By 1900 Alameda had developed

several thriving commercial districts, typically centered around a train station, where plentiful traffic and trade could be expected. Alameda's business owners offered convenient options to shopping in San Francisco or Oakland just as they do today.

And they formed associations. Fast forward 100 years and as we opened the *Alameda Sun* in 2001, it was critical our executives joined these business groups to make connections and establish ourselves. The joke was "WABA, GABA, PSBA and the Chamber makes four."

Four groups, each with their own dues, boards of directors and hundreds of member business owners awaited our sales pitch. I thought four groups was a lot for a small city like Alameda. But there

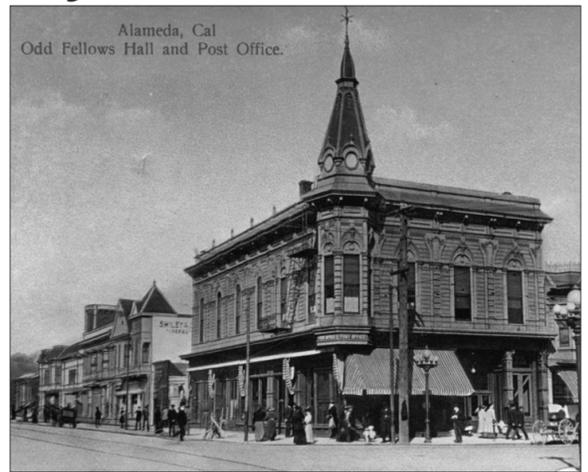
was still the Alameda Business Network, the Alameda Association of Realtors and the list went on.

Delving into Alameda history, I discovered recently that this tradition of localized business groups gathering to further their interests has a strong tradition. I found a November 1911 article in the *Alameda Times-Star* telling of the Grand Street Station Merchants Association's 20-course banquet.

Today Grand Street Station's interests are geographically represented by the Greater Alameda Business Association and the neighborhood features about a half-dozen small businesses. To think this same geographic area played host to such an opulent banquet speaks to the success of the Island City's small business community in the early part of the 20th Century.

According to the article, "Co-operation is necessary to the success of all modern business enterprises and in carrying out this idea, the Grand Station merchants entertained about 20 of their employees and friends at a 20-course banquet." Several papers were read in front of the crowd.

The manager of the French Dry Cleaners, Clement Mesple, started the festivities by reading an article



The 1878 Oddfellows Lodge at Santa Clara Avenue and Park Street as it appeared before being replaced with the building that stands there now in 1927.

"explaining the mysteries of preserving the colors in some delicate fabrics" when dyeing and cleaning.

Next L. A. Lombard who ran Lombard's Tonsorial Parlors took the stage and spoke about "Sanitation in the Tonsorial Art, Tonics and Cosmetics, Their Origin and Uses."

Next up, local pharmacist P. E. Mackey of Morgan's Pharmacy weighed in on "Salesmanship in the Modern Pharmacy and the Value of Trading at Home." H. D. Morgan himself followed up with a talk on "How to Attract Trade to the Drug Store." Morgan's main points were to offer free delivery and to change the shop window displays frequently.

"The banquet was prepared by an expert French chef," reported the *Times-Star*. "Escargots, or French snails served ... in shell being the center of attention."

The group heard last from Frank T. Reeve of Minturn Street. It appears Reeve had much to do with the banquet itself. Dubbed "Baron Franca d'Reva the Snail Catcher," Reeve explained how easily snails could be raised for the French gourmet. Catching them, however, was "a fast and furious task requiring two men and a hook."

Eric J. Kos is a historian who has contributed to several titles including *Lost San Francisco* and *Bay Farm Island: A Hidden History of Alameda*.

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## Classified: Advertising and legal announcements continued from page 7

Individual. The registrant has not yet begun to transact business using the fictitious business name listed above. This statement was filed with the County Clerk-Recorder of Alameda County on 4/26/2021.

AS 3233 5/13, 5/20, 5/27, 6/3/2021

### FICTITIOUS BUSINESS NAME STATEMENT FILE #578598

The following individual is doing business as: **Deistic Developers** at 6937 Village Pkwy. #2906, Dublin, Alameda County, CA 94568 is hereby registered by the following owner(s) **Avtar Singh Matharoo** at 6937 Village Pkwy. #2906, Dublin, CA 94568. Business conducted as an Individual. The registrant began to transact business using the fictitious business name listed above on 4/15/2021. This statement was filed with the County Clerk-Recorder of Alameda County on 5/3/2021.

AS 3234 5/13, 5/20, 5/27, 6/3/2021

### ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NUMBER: RG21097431

**PETITION OF: Christopher Pineiro**  
TO ALL INTERESTED PERSONS:

1. Petitioner: **Christopher Pineiro** filed a petition with this court for a decree changing names as follows: Present name: **Christopher Pineiro**. Proposed name: **Nemo Gray**.

2. THE COURT ORDERS that all persons interested in this matter appear before the court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name change described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**  
a. Date: 6/18/2021, Time: 11 a.m., Dept. 17  
b. The address of the court is 1221 Oak St., Oakland, CA 94612.

c. A copy of this Order to Show Cause shall be published at least once each week for four successive

weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this County: Alameda. This statement was filed with the County on 4/21/2021. Tara M. Desautels, Judge of the Superior Court

AS 3235 5/13, 5/20, 5/27, 6/3/2021

### FICTITIOUS BUSINESS NAME STATEMENT FILE #578571

The following individual is doing business as: **Blue Aura Fashion** at 6483 Buena Vista Dr., Newark, Alameda County, CA 94560 is hereby registered by the following owner(s) **Gunjan Pradhan** at 6483 Buena Vista Dr., Newark, CA 94560. Business conducted as an Individual. The registrant has not yet begun to transact business using the fictitious business name listed above. This statement was filed with the County Clerk-Recorder of Alameda County on 4/28/2021.

AS 3236 5/13, 5/20, 5/27, 6/3/2021

### FICTITIOUS BUSINESS NAME STATEMENT FILE #578112

The following individual is doing business as: **FLAX art & design** at 1501 Martin Luther King Jr. Way, Oakland, Alameda County, CA 94612 is hereby registered by the following owner(s) **Flaxs Artists Materials** at 1501 Martin Luther King Jr. Way, Oakland, CA 94612. Business conducted as a Corporation. The registrant began to transact business using the fictitious business name listed above in 1991. This statement was filed with the County Clerk-Recorder of Alameda County on 4/13/2021.

AS 3237 5/13, 5/20, 5/27, 6/3/2021

### ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NUMBER: RG21096976

**PETITION OF: Andrew Gallucci**  
TO ALL INTERESTED PERSONS:

1. Petitioner: **Andrew Gallucci** filed a petition with this court for a decree changing names as follows: Present name: **Andrew Gallucci**. Proposed name: **Android Gallucci**.

2. THE COURT ORDERS that all persons interested in this matter appear before the court at the hearing indicated below to show cause, if any, why the petition for change of name should

not be granted. Any person objecting to the name change described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**  
a. Date: 6/25/2021, Time: 11 a.m., Dept. 17  
b. The address of the court is 1221 Oak St., Oakland, CA 94612.

c. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this County: Alameda. This statement was filed with the County on 4/20/2021.

Tara M. Desautels, Judge of the Superior Court

AS 3238 5/13, 5/20, 5/27, 6/3/2021

### ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NUMBER: HG21097541

**PETITION OF: Feroz Damani and Sakina Damani for Zarib Damani, a minor**  
TO ALL INTERESTED PERSONS:

1. Petitioner: **Feroz Damani and Sakina Damani** filed a petition with this court for a decree changing names as follows: Present name: **Zarib Damani**. Proposed name: **Alireza Damani**.

2. THE COURT ORDERS that all persons interested in this matter appear before the court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name change described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**  
a. Date: 7/2/2021, Time: 11 a.m., Dept. 17  
b. The address of the court is 1221 Oak St., Oakland, CA 94612.

c. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this County: Alameda. This statement was filed with the County on 4/29/2021.

Tara M. Desautels, Judge of the Superior Court

AS 3240 5/13, 5/20, 5/27, 6/3/2021

### NOTICE OF PETITION TO ADMINISTER ESTATE OF Joyce Elaine Taylor Case No. RP21097227

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **Joyce Elaine Taylor**. A Petition for Probate has been filed by **Stephanie Lerude and Mark Elliot Taylor** in the Superior Court of California, County of Alameda. The Petition for Probate requests that **Mark Elliot Taylor** be appointed as personal representative to administer the estate of the decedent. The petition requests that the decedent's wills and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court. The Petition requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held on 6/23/2021, 2 p.m., Dept. 201, at 2120 Martin Luther King, Jr. Way, Berkeley, CA 94704. IF YOU OBJECT to the granting of the petition you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an

attorney knowledgeable in California law. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. Mandatory Remote Appearance. The court requires all parties who wish to attend the hearing on the above date and time, including those who wish to state objections, to appear by audio or video technology. The parties should consult the court's website for the specific telephonic and video applications available. The parties may also contact the probate clerk in the respective department for information concerning remote appearances. Parties must be present at least five (5) minutes before the scheduled hearing time. Attorney for petitioner: Patricia A. Scott 2258 Santa Clara Ave., Ste. Two Alameda, CA 94501 510-263-8808

AS 3241 5/13, 5/20, 5/27, 6/3/2021

### FICTITIOUS BUSINESS NAME STATEMENT FILE #578497

The following individual is doing business as: **Acti-Kare Responsive In-Home Care of Walnut Creek** at 2455 Prospect St. #123, Berkeley, Alameda County, CA 94704 is hereby registered by the following owner(s) **Novus Power Inc.** at 2455 Prospect St. #123, Berkeley, CA 94704. Business conducted as a Corporation. The registrant has not yet begun to transact business using the fictitious business name listed above. This statement was filed with the County Clerk-Recorder of Alameda County on 4/28/2021.

AS 3242 5/13, 5/20, 5/27, 6/3/2021

### FICTITIOUS BUSINESS NAME STATEMENT FILE #578177

The following individual is doing business as: **Lulu Alley Flowers** at 2440 10th St., Berkeley, Alameda County, CA 94710 is hereby registered by the following owner(s) **Lora Honda** at 2440 10th St., Berkeley, CA 94710. Business conducted as an Individual. The registrant has not yet begun to

transact business using the fictitious business name listed above. This statement was filed with the County Clerk-Recorder of Alameda County on 4/15/2021.

AS 3243 5/13, 5/20, 5/27, 6/3/2021

### ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NUMBER: HG21090365

**PETITION OF: Tammy Tin-Wai Chin-Ma**  
TO ALL INTERESTED PERSONS:

1. Petitioner: **Tammy Tin-Wai Chin-Ma** filed a petition with this court for a decree changing names as follows: Present name: **Tammy Tin-Wai Chin-Ma**. Proposed name: **Tammy Ma**.

2. THE COURT ORDERS that all persons interested in this matter appear before the court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name change described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**  
a. Date: 6/18/2021, Time: 11 a.m., Dept. 17  
b. The address of the court is 1221 Oak St., Oakland, CA 94612.

c. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this County: Alameda. This statement was filed with the County on 4/19/2021.

Tara M. Desautels, Judge of the Superior Court

AS 3249 5/13, 5/20, 5/27, 6/3/2021

### ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NUMBER: HG21090365

**PETITION OF: Tammy Tin-Wai Chin-Ma**  
TO ALL INTERESTED PERSONS:

1. Petitioner: **Tammy Tin-Wai Chin-Ma** filed a petition with this court for a decree changing names as follows: Present name: **Tammy Tin-Wai Chin-Ma**. Proposed name: **Tammy Ma**.

2. THE COURT ORDERS that all persons interested in this matter appear before the court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name change described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**  
a. Date: 6/18/2021, Time: 11 a.m., Dept. 17  
b. The address of the court is 1221 Oak St., Oakland, CA 94612.

c. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this County: Alameda. This statement was filed with the County on 4/19/2021.

Tara M. Desautels, Judge of the Superior Court

AS 3250 5/13, 5/20, 5/27, 6/3/2021

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AS 3247 5/13, 5/20, 5/27, 6/3/2021

### ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NUMBER: RG21092782

**PETITION OF: Anna Shkolnikov**  
TO ALL INTERESTED PERSONS:

1. Petitioner: **Anna Shkolnikov** filed a petition with this court for a decree changing names as follows: Present name: **Anna Shkolnikov**. Proposed name: **Anna Gostrer**.

2. THE COURT ORDERS that all persons interested in this matter appear before the court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name change described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

**NOTICE OF HEARING**  
a. Date: 6/11/2021, Time: 11 a.m., Dept. 17  
b. The address of the court is 1221 Oak St., Oakland, CA 94612.

c. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this County: Alameda. This statement was filed with the County on 4/5/2021.

Tara M. Desautels, Judge of the Superior Court

AS 3248 5/13, 5/20, 5/27, 6/3/2021

### FICTITIOUS BUSINESS NAME STATEMENT FILE #578305

The following individual is doing business as: **Complete Auto Electric Repair Pacheco** at 37557 Dusterberry Way, Unit 2, Fremont, Alameda County, CA 94536 is hereby registered by the following owner(s) **Eligio Ubaldo Pacheco** at 7936 Thornton Ave., Apt. 2, Newark, CA

94560. Business conducted as an Individual. The registrant began to transact business using the fictitious business name listed above on 4/19/2021. This statement was filed with the County Clerk-Recorder of Alameda County on 4/21/2021.

AS 3249 5/13, 5/20, 5/27, 6/3/2021

### ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NUMBER: HG21090365

**PETITION OF: Tammy Tin-Wai Chin-Ma**  
TO ALL INTERESTED PERSONS:

1. Petitioner: **Tammy Tin-Wai Chin-Ma** filed a petition with this court for a decree changing names as follows: Present name: **Tammy Tin-Wai Chin-Ma**. Proposed name: **Tammy Ma**.

2. THE COURT ORDERS that all persons interested in this matter appear before the court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name change described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.