



HAPPY HOLIDAYS FROM THE Alameda Sun

THE SUN'S HOLIDAY GIFT TO YOU AND YOUR BUSINESS:
TAKE ADVANTAGE OF THE BEST RATES ALL YEAR LONG!



HOLIDAY SEASON DISCOUNT COLOR ADVERTISING!

November 24, 2016 Thanksgiving
 December 1, 2016..... Holiday Season
 December 8, 2016..... Holiday Season
 December 15, 2016..... Holiday Season
 December 22, 2016..... Christmas
 December 29, 2016.....New Year's

<u>Ad Size</u>	<u>Dimensions</u>	<u>Cost per ad</u>	<u>6-Week Total</u>
1/16 page	5 x 2.5"	\$100	\$600
1/8 page	5.69 x 5"	\$175	\$1,050
1/4 page	5.69 x 10"	\$300	\$1,800

Alameda Sun

Write to sales@alamedasun.com
or call (510) 263-1824 for more information.

**HOLIDAY
SPECIAL COLOR
ADVERTISING SALE**

APPEAR ON
THE SUN'S SPECIAL
HOLIDAY PAGES
ALL SEASON LONG!

*Change your message for
each week!*

*Graphic Design and
online print editions
included no extra charge!*

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or for more
information write to
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or call (510) 263-1824.

Six Week Holiday Color Advertising Sale Nov. 24 - Dec. 29, 2016

<u>Ad Size</u>	<u>Dimensions</u>	<u>Cost per ad</u>	<u>6-Week Total</u>
1/16 page	5 x 2.5"	\$100	\$600
1/8 page	5.69 x 5"	\$175	\$1,050
1/4 page	5.69 x 10"	\$300	\$1,800

SAVE OFF OUR USUAL 6-WEEK RATE!

1/16 page - Save \$410.50!

1/8 page - Save \$970.50!

1/4 page - Save \$2,241!

**1/8 Page
5.69 x 5"
Color Ad
\$175/week**

**1/4 Page
5.69 x 10"
Color Ad
\$300/week**

**1/16 Page
5 x 2.5"
Color Ad
\$100/week**

HOLIDAY SPECIALS

APPEAR ON
THE SUN'S SPECIAL
HOLIDAY PAGES
ALL YEAR LONG!

*Change your message
for each holiday!*

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Two Week Holiday Color Advertising Sale

<u>Date</u>	<u>Holiday</u>	<u>Publication Dates</u>
Feb. 14	Valentine's Day	Feb. 1 & 8
March 17	St. Patrick's Day	March 9 & 16
April 16	Easter	April 6 & 13
May 14	Mother's Day	May 4 & May 11
June 18	Father's Day	June 8 & 15
Oct. 31	Halloween	Oct. 19 & 26
Nov. 23	2 weeks Pre-Thanksgiving	Nov. 9 & 16

*For July 4th see our special event program flyer.
For December Holiday Season see following page.*

<u>Ad Size</u>	<u>Dimensions</u>	<u>Cost/week</u>	<u>Total/Holiday</u>
1/16 page	5 x 2.5"	\$125	\$250
1/8 page	5.69 x 5"	\$225	\$450
1/4 page	5.69 x 10"	\$350	\$700

SAVE EVEN MORE!

*Participate in all of the 2-week sales plus the 6-week winter holiday promotion
and get the winter holiday rates for all of your holiday ads. See next page.*

**1/8 Page
5.69 x 5"
Color Ad
\$225/week**

**1/4 Page
5.69 x 10"
Color Ad
\$350/week**

**1/16 Page
5 x 2.5"
Color Ad
\$125/week**